

OHIO RIVER WATER TRAIL DEVELOPMENT AND MAINTENANCE PLAN 2019

CONTENTS

- VISION..... 2
- GOALS..... 2
- DESIRED FUTURE CONDITIONS..... 3
- ACTIVITIES..... 3
 - Community Support 3
 - Conservation..... 3
 - Education 3
 - Planning 4
 - Public Information 4
 - Recreation Opportunities 5
 - Trail Maintenance..... 5
- TRAIL MAINTENANCE MANAGEMENT PLAN 5
- TRAIL PARTNERS 6
 - Ohio River Water Trail Sponsor 6
 - Ohio River Water Trail Co-Sponsors 6
 - Interested non-sponsors 6

VISION

This Water Trail will be an easily accessible recreation resource for residents and visitors.

This Water Trail will contribute to the economic development of Wood County and the surrounding region.

The Mid-Ohio Valley will become a nationally recognized destination for canoeing, kayaking, paddle boarding and other non-motorized water activities, resulting in improved communities and a strengthened economy.

GOALS

1. Enhance economic tourism development in the Greater Parkersburg area by encouraging and enabling visitors and residents to enjoy canoeing and kayaking on the Ohio River, the Little Kanawha River, and the many other rivers, streams and lakes in the Mid-Ohio Valley.
 - Develop a Water Trail marketing and promotional plan.
2. Develop more access points for the Water Trail.
 - Work with Water Trail communities to include Water Trail access and amenity development in their community and economic development planning.
 - Mobilize and organize Water Trail communities and citizens to implement their Water Trail-related community and economic development plans.
3. Work with agencies and communities to provide water safety educational information and signage at Water Trail access points.
4. Develop, with partners, interpretive materials and tools to educate Water Trail users about the area's scenic, natural, recreational, historical and engineering assets.
5. Build Collaboration.
 - Foster and nurture an environment of cooperation and collaboration among the many partners involved in the diverse aspects of creating and developing the Water Trail.
 - Develop supportive relationships among the communities along the Water Trail.
6. Plan future Ohio River Water Trail maintenance and development.
 - Create, in cooperation with partners, sponsors and water trail communities, plans for developing the water trail and its amenities.
 - Develop maintenance strategies and agreements.

DESIRED FUTURE CONDITIONS

Access sites with good signage, parking, and information kiosks.
 Consistent Design / Look of signage.
 More access points.
 Interstate signs.

ACTIVITIES

| | RESPONSIBLE | DUE | STATUS |
|---|---------------------|-----------------------------|--------|
| Community Support | | | |
| Partnerships | | | |
| Recruit WV DNR as a co-sponsor | Mark Lewis | 2019 | |
| Including regularly scheduled group paddles. | Tina Lang | 2019 | |
| Surveys and Public Opinion | | | |
| Economic Impact Studies | | | |
| Landowner Relationships | | | |
| Funding | | | |
| Conservation | | | |
| Water Quality, Cleanups, and Invasives | | | |
| Ohio River Clean Sweep | City of Parkersburg | 2019 | |
| Green Infrastructure | | | |
| Conservation | | | |
| Restoration | | | |
| Planning | | | |
| Other | | | |
| Education | | | |
| Events & Festivals | | | |
| Waterfowl Day, | ORINWR | 2019 | |
| Grand Central Mall Safety Day | WCATC | March 16 th 2019 | |

| | RESPONSIBLE | DUE | STATUS |
|--|-------------------|------------|--------|
| Museums/Visitor Centers | | | |
| Interpretive Programs, such as "Brunch with Margaret", "Tea at Maple Shade", Dining With the Blennerhassetts" | BI HSP | 2019 | |
| Interpretive programs, such as "Brunch with Mark Twain" | Ohio River Museum | 2019 | |
| Programs | | | |
| Education programs such as "Birds of Prey", "Celebrating Butterflies", "Moth Night" | BI HSP | 2019 | |
| Youth Programs | | | |
| Youth Ecology/Conservation programs, such as "Nature Walk - What's In a River", "Bugs, Bug, Bugs" | BI HSP | 2019 | |
| Passport to Fun: Summer Camp at the Museum | Ohio River Museum | 2019 | |
| Youth ecology/conservation programs, e.g. "Junior Biologist" | ORINWR | 2019 | |
| Conferences and Competitions | | | |
| Planning | | | |
| Review Trail Development and Maintenance Plan every 12 mo. | WCATC | COMPLETE | |
| Apply for 'National Water Trail' designation | WCATC | 2019 | |
| Public Information | | | |
| Access, Routes, and Maps | | | |
| Develop more access points – Spencers Landing | City of Vienna | ongoing | |
| Brochures/ Fact Sheets | | | |
| Events & Festivals | | | |
| Pioneer Heritage Days | BI HSP | 2019 | |
| Paddlefest | CVB | 2019 | |
| Welcome Back carp | Ohio River Museum | April 2019 | |
| Attend two local festivals to promote the ORWT | | | |
| Attend Marietta Earth Day | WCATC | 2019 | |
| Attend River, Trails and Ales Festival | WCATC | 2019 | |

| | RESPONSIBLE | DUE | STATUS |
|---|---------------------|------|---------|
| Publicity | | | |
| Develop a marketing and promotional plan. | CVB | | ongoing |
| Safety, Hazards and Water Quality | | | |
| Recreation Opportunities | | | |
| Access, Routes, and Maps | | | |
| Interstate Signs | WCATC/Lloyd Roberts | 2019 | |
| Connectivity | | | |
| Recreation Info and Facilities | | | |
| Trail Maintenance | | | |

TRAIL MAINTENANCE MANAGEMENT PLAN

1. WCATC will encourage trail users (and others) to report maintenance issues or concerns via the Trail Facebook Page.
2. WCATC will report the maintenance concern to the co-sponsors, and to the owner of the issue.
3. WCATC will encourage the owner to correct the issue and to report when the maintenance issue is fixed.
4. If possible, WCATC will report back to the person who originally reported the concern the ongoing status and final resolution.

TRAIL PARTNERS

Ohio River Water Trail Sponsor

Wood County Commission
Wood County Alternative Transportation Council
Greater Parkersburg CVB

| | | |
|---------------|----------------------|---------------------------|
| Marty Seufer | County Administrator | seufer@woodcountywv.com |
| Lloyd Roberts | Chair | Lloyd_T215@yahoo.com |
| Mark Lewis | President and CEO | mlewis@parkersburgcvb.org |

Ohio River Water Trail Co-Sponsors

Ohio River Island National Wildlife Refuge
Friends of the Ohio River Island National Wildlife Refuge
Ohio River Trail Council
City of Vienna
City of Williamstown
City of Parkersburg
Ohio DNR

| | | |
|-------------------|---|----------------------------------|
| Mike Schramm | Acting Refuge Manager | Michael_Schramm@FWS.gov |
| Mike Schramm | Acting Refuge Manager | Michael_Schramm@FWS.gov |
| Dr. Vincent Troia | | drvtrioia@ohiorivertrail.org |
| Linda Kern | | lindakern@vienna-wv.com |
| Marty Seufer | | willcity@suddenlinkmail.com |
| Rickie Yeager | | Rickie Yeager @parkersburgwv.gov |
| Douglas Leed | Ohio Water Trails Program Administrator | douglas.leed@dnr.state.oh.us |

Blennerhassett Historical State Park
Marietta Adventure Company
Washington County Commission

| | | |
|---------------|-------------------------------------|------------------------------------|
| Miles Evenson | acting Superintendent | Miles P. Evenson@wv.gov |
| Ryan Smith | | mariettaadventurecompany@gmail.com |
| Rick Peoples | Clerk, Washington County Commission | rpeoples@wcv.gov |

Marietta Rowing and Cycling Club
Ohio River Museum

| | | |
|--------------|------------------------------------|-------------------------------|
| Rick Ralston | | RickRalston67@Gmail.com |
| Glenna Hoff | Director of Education and Programs | ghoff@campusmartiusmuseum.org |

Interested non-sponsors

National Park Service
Pleasants County CVB
Belpre Chamber of Commerce
Rails Trail Conservancy
Tom Breitmeier

| | | |
|---------------|---------------------|---------------------------|
| Peggy Pings | Outdoor Rec Planner | Peggy_Pings@nps.gov |
| Jody Murphy | | pleasantscvb@frontier.com |
| Kelly Cox | | kellycox@suddenlink.net |
| Kent Spellman | | K.Spellman122@gmail.com |
| FB KayakWV | | herdfan4@frontier.com |